

## **LANA RUSSELL**

### **Director, Artistic Producer, Educator**

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#### **ARTISTIC PRODUCING AND ADMINISTRATION**

##### **Artistic Associate, New York Stage and Film, May 2019-August 2019**

- manage casting tracking, deadlines, generate offers, collaborate with casting directors for over one hundred season actors
- line produce readings, workshops, musicals and main stage productions
- collaborate with board members and plan board events
- manage collaboration between outside producers and Powerhouse
- oversee and manage stage management and music intern program
- oversee and schedule Epstein and Founder's Award playwrighting fellow experience, line produce corresponding readings
- generate lists and hire music teams, creative teams, stage managers and production assistants
- point of contact for season stage managers
- build agent agreements and manage negotiations
- manage calendar, travel, schedule meetings and all additional correspondence for artistic director(s)
- collaborate with company management to facilitate artist needs and experience
- manage rehearsal room and theater space calendars
- collaborate with Head of Production to manage all technical needs and requests
- schedule and organize board events
- collaborate on artistic department budgets

##### **Audience Development/Marketing Manager, All For One Theater, August 2018-2019**

- form relationships with community groups and schools, first time theater attendees
- craft pre and post show events and audience tools: study guides, talk backs, workshops
- form new community programming and language
- build and manage marketing budget with artistic director
- produce special events: gala, opening nights, artist appreciation and school exchanges
- collaborate on season programming, (2019 season first with all female teams)
- develop personal marketing strategies with artists, build interviews, promo films, and artist online presence
- start and manage SoCo artist community group to give space and support to solo artists in their process.
- oversee and build all company marketing including google ads, social media, website, youtube, monthly newsletter
- oversee production assistants and interns
- manage ticketing systems, coordinate and oversee house management

##### **Artistic Director, the [re]group, April 2018-2020**

- founder, developed model and mission
- direct and devise one community engaged play per year
- build relationships with community partners and audiences
- produce tour to community and traditional theater spaces
- manage applications, marketing and development

##### **Bronx Facilitator, The Other Side, 2016-2019**

- manage all correspondence between teaching artists and Whedco (Women's Housing and Economic Development)
- develop student specific programming
- represent Whedco/TOS at school and community meetings
- produce the end of the year Whedco performance event
- devise community based play with young women age 11-16
- develop teaching curriculum
- artistic mentorship

##### **Artistic Associate/Intern Coordinator, Cape Cod Theater Project, 2017**

- assistant direct, stage manage, and script supervise weekly workshops
- coordinate the needs of each group artistically and company management
- develop intern programming, education, jobs, mentorship and full-time supervision
- teach intern classes in dramaturgy, stage management, directing and acting
- devise and direct community inspired play about the environmental concerns of Woods Hole, MA
- producing tasks in marketing, budget tracking and organizing special events with board and artists

##### **Literary/Producing Associate, Primary Stages, August 2011-August 2014**

- develop and implement improved system and tracking of all script submissions and reports
- collaborate with casting directors and agents

- manage script reader group and monthly meetings
- read, organize, and respond to script submissions
- assistant produce/cast all readings, workshops for company
- work dramaturgically with Dorothy Strelsin New American Writer's Group, coordinate/attend annual Bennington writer's retreat
- produce Fresh Ink reading series
- represent artistic staff at production previews and readings
- co-produce gala and opening night events
- manage schedules, travel, personal needs and correspondence of Artistic and Associate artistic director
- assist in all areas of artistic operations
- assist and take notes at board meetings

#### **DIRECTING—productions, \* Associate Director, \*\* World Premiere**

- *Bliss*, a new musical by Emma Lively and Tyler Beattie—Fifth Avenue Theater\*, \*\*
- *Macbeth* by William Shakespeare—California Shakespeare Theater\*
- *[re]consider*, an adaptation of Henry VI III and Richard III— touring greater NYC with the [re]group
- *Antlia Pneumatica* by Anne Washburn—Gettysburg College
- *Salute* by Alex Kveton—The New School\*\*
- *Vigils* by Noah Haidle—The New School
- *graveyard shift* by Korde Arrington Tuttle—The New School\*\*
- *Henry VI III* by Williams Shakespeare—The New School
- *Tap the Glass* by Collective, a devised piece—Cape Cod Theater Project
- *Cloud Tectonics* by José Rivera—The New School
- *beautiful mess* by Korde Arrington Tuttle—Around the Block Tour\*\*
- *The Coming World* by Christopher Shinn—Story People Theater\*\*
- *Poor Behavior* by Theresa Rebeck—Primary Stages \*, \*\*
- *The Model Apartment* by Donald Margulies—Primary Stages, \*
- *Sacred Valley* by Josh Radnor—New York Stage and Film Powerhouse \*, \*\*
- *Pizza Man* by Darlene Caviotto—Story People Theater
- *The Offer* by Bella Poynton—Samuel French OOB Festival \*\*
- *Human Resources* by R. Eric Thomas—Samuel French OOB Festival \*\*
- *Jeremy And* by Andy Ottoson—Fresh Fruit Festival\*\*

#### **DIRECTING—workshops/readings**

- *Sink Florida, Sink* by David L. Kimple—Public Theater of San Antonio
- *Gibraltar* by Octavio Solis—Lincoln Center Director's Lab, Irondale Theater, UC Irvine
- *Macbeth*, an adaptation by William Shakespeare—Gettysburg College
- *Hyannis* by Kari Bentley Quinn—Primary Stages
- *George Bell* by Melisa Annis—the [re]group, Tangent Theater
- *The Diver* by Kari Bentley Quinn—the [re]group
- *The Ocean Thought Nothing* by Kari Bentley Quinn—the [re]group
- *Three Girls Never Learnt the Way Home* by Mathew Paul Olmos—The Lark
- *I* by Melisa Annis—Rattlestick Theater
- *LIFE* by David L. Kimple—The Tank

#### **TEACHING**

##### **Gettysburg College, BA Theater Students, Guest Professor/Director, Winter Semester 2019, Winter Semester 2020)**

- Teach seminar classes in scene study, audition technique, Shakespeare, career goals/planning, performance analysis
- Guest director of student productions
- Online acting coaching
- Student mentorship and office hours

##### **California Shakespeare Theater, Teaching Artist, July-October 2019**

- Visiting drama specialist at local high school teaching production- inspired supplemental seminars which include: history, scene study, games, dialogue.
- Pre and post show workshops, games, review at theater for middle and high school students
- Craft curriculum
- Provide acting coaching for students with acting focus

##### **Marin Theater Company, Teaching Artist, August 2019**

- Substitute teacher- Literature to Theater teacher 5/6th grade
- Develop and teach curriculum based on novels using acting techniques, voice, movement and staging

##### **The Other Side Intercultural Theater, Lead Teaching Artist, (New York, Bronx), February 2016- May 2019**

- Teach and develop The Other Side curriculum: a performing arts and social justice combination
- Develop and coach students on writing, acting, directing devised work
- Teach lessons on topics of feminism, racism, intersectionality, and activism

- Develop responsive teaching style to current events and the experiences and needs of students
- Create relationships with theater companies for guest artists and field trips to productions
- Guide student's creation and performance of end of year showcase, direct performance
- Produce end of year event, collaborate with school, donors, parents and guests
- Provide high school audition coaching and mentorship
- Collaborate with core and after school teachers

**Women's Housing and Economic Development Corporation, Drama Specialist (PS218, Bronx, NY) 2017-2018**

- Teach spring musical theater class and direct after school musical
- Create curriculum from scratch based on deep dialogue with students
- Scene work, games, audition technique and character work workshops
- Liaison with theaters for field trips, pre-show prep for play, help facilitate post show discussion with students and artist

**FELLOWSHIPS/AFFILIATIONS/AWARDS**

- Producing Fellow, Naked Angels
- Lincoln Center Theater Director's Lab
- New School Artistic Scholarship and Performance Award
- Artistic Fellow, Primary Stages, 2010-2011
- 5D, Female Director Collective
- Internships: Lincoln Center, Primary Stages, DECRUIT (Shakespeare with Veterans)

**EDUCATION**

- MFA Directing, The New School for Drama
- BA Theater, University of California Irvine
- British American Dramatic Academy, Oxford University